

SGPWA BOARD MEETING

July 13th, 2026



2025-26 COMMUNITY IMPACT

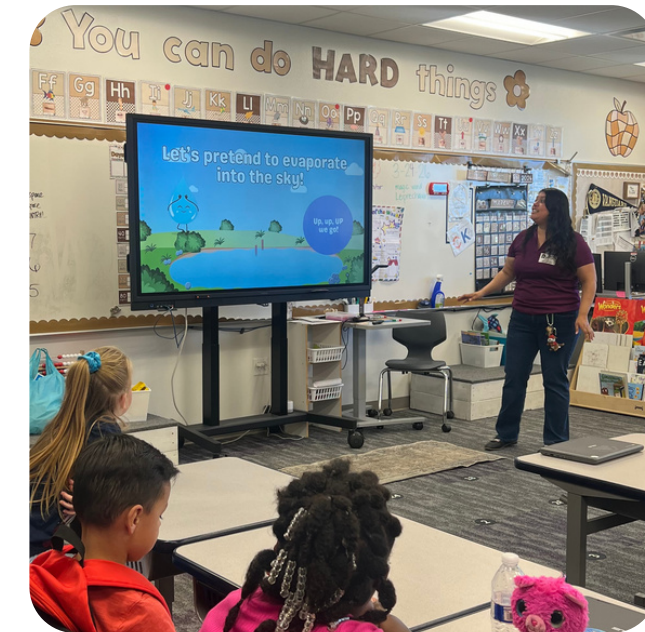
72



Know Your Water
Programs

1,680 students reached

All 5 divisions reached



Community Workshops

198 community members
reached

Banning and Beaumont

1,028 community members
reached

Beaumont and Cherry Valley



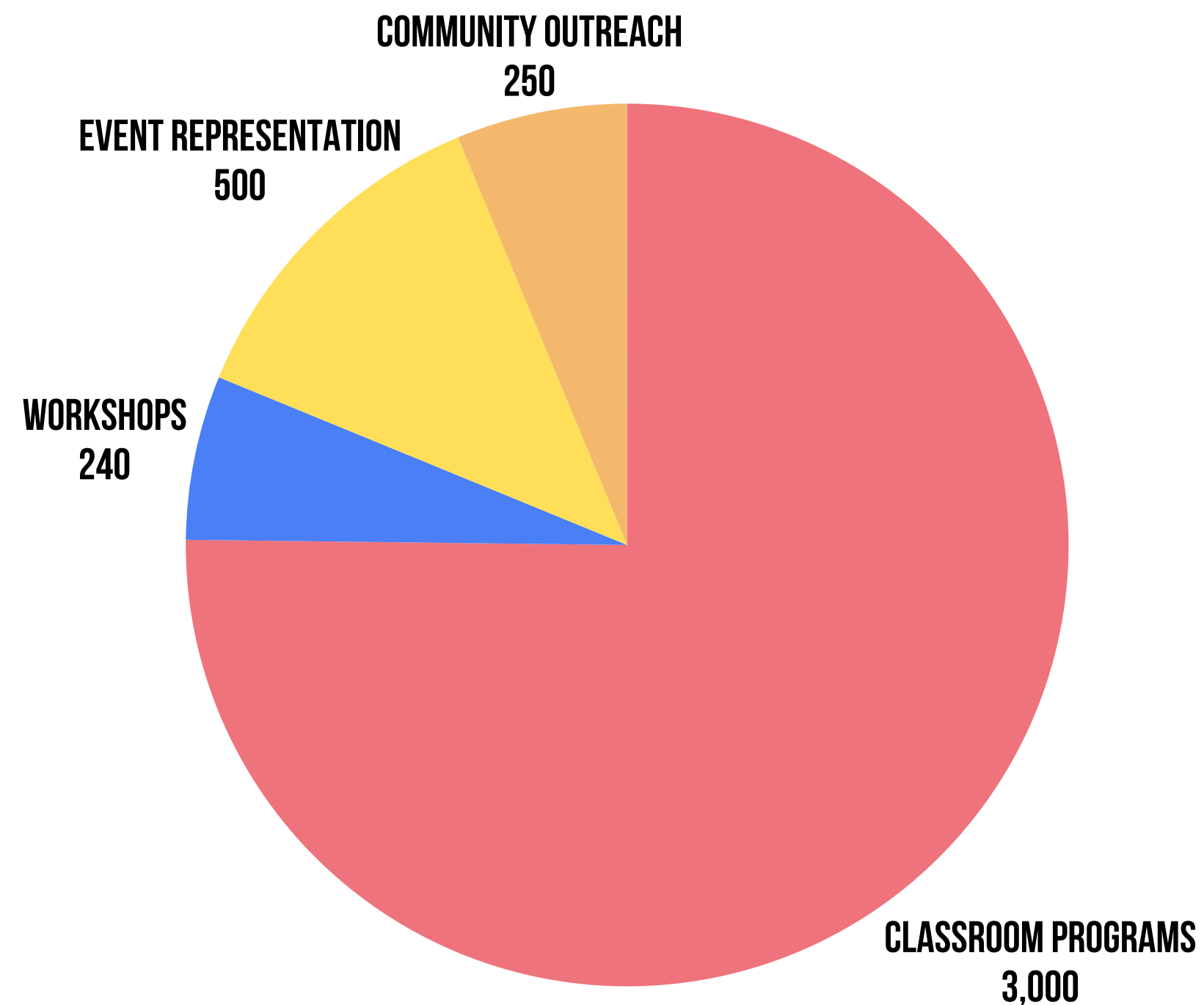
Community
Events





2026-27 PROJECTED IMPACT

Focus: Empowering SGPWA community members to more actively engage in water conservation while increasing awareness of SGPWA benefit and impact in the region



2026-27 PROJECTED IMPACT

Classroom Programs:

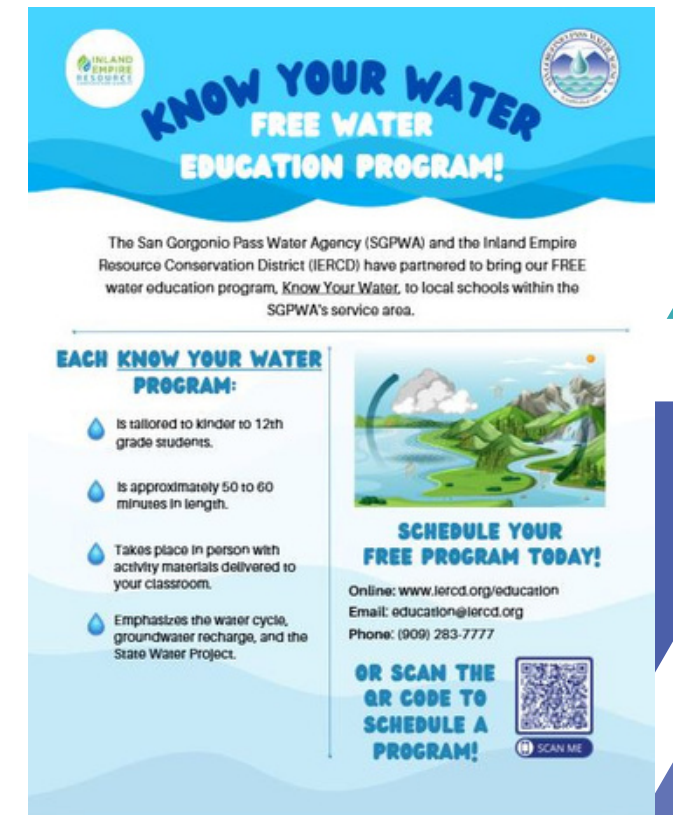
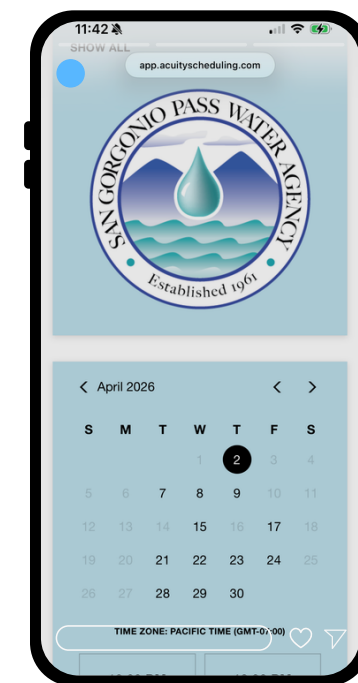
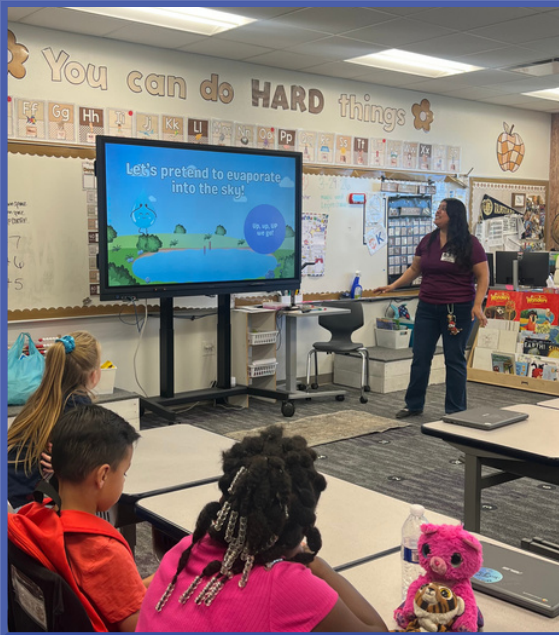
2026-27 Objective - Increase student knowledge and water conservation action through creating and delivering high-impact, interactive presentations

Outreach and programming projected to:

- Impact **100%** of campuses in SGPWA's service area, ensuring representation in all **5** Agency districts
- Educate and empower **3,000+** students and families
- Effectively gauge engagement of students through **5**-question post-program quiz



New in 2026-27:
**Acuity
Scheduling**



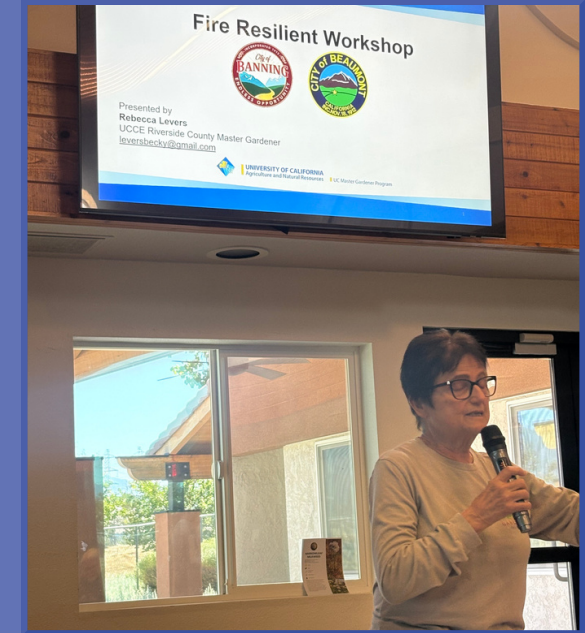
COMMUNITY WORKSHOPS

Workshops:

2026-27 Objective - Elevate community awareness and access to workshop series, focused on increased understanding of SGPWA and individual role in water resources stewardship

Outreach and programming projected to:

- Connect **240+** community members with current, action-oriented information on regional water conservation
- Distribute and display **70+** SGPWA-branded lawn signs
- Effectively engage **50+** community partner agencies in supporting workshop outreach and participation



2026-27 PROJECTED IMPACT

Community Events:

2026-27 Objective: Engage in community outreach for identified high-priority event(s) within the SGPWA's service area. Representation will be under the guidance of the Agency and CV Strategies for the branded booth set up.

Outreach and programming projected to:

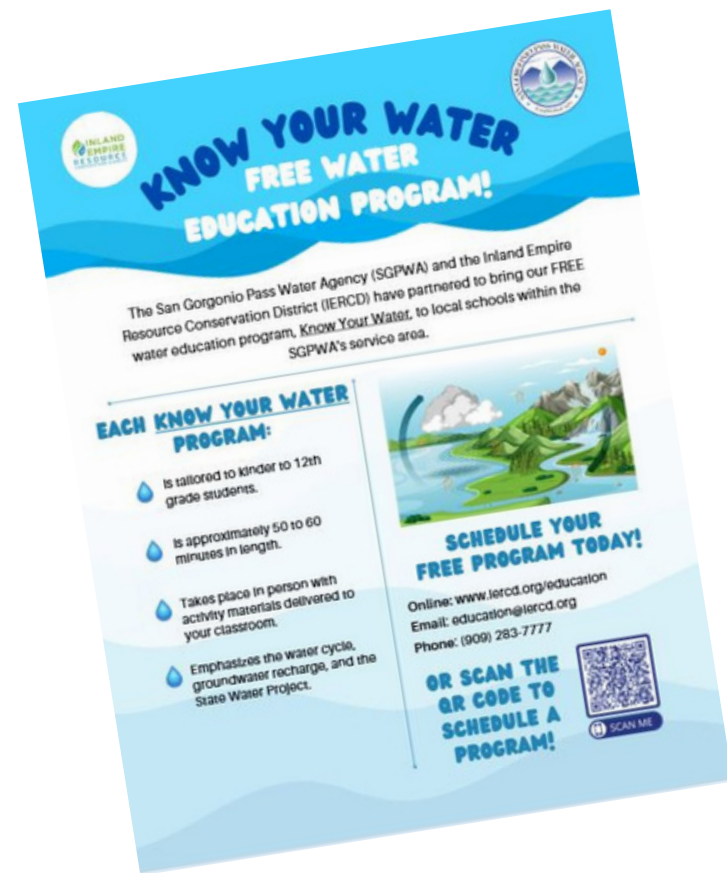
- Connect with **1,000+** community members through activities consistent with SGPWA's core messaging
- Increase *Know Your Water* programs and upcoming community workshops through event attendance
- Build strong relationships with organizations



2026-27 PROJECTED IMPACT

Outreach

2026-27 Objective - continue developing and effectively implementing strategic outreach on behalf of SGPWA-funded water conservation programming, using all available electronic, print, and in-person channels



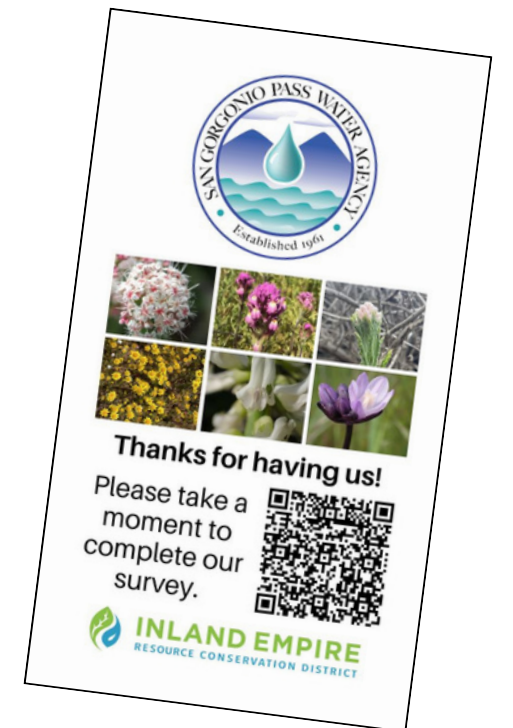
English and Spanish

2026-27 Outreach Strategies:

- SGPWA, IERCD and partner social media posting
- Regular website content updates
- Classroom banner give-aways
- Lawn signs
- Effectively scheduled press releases



Logoed clothing



THANK YOU FOR YOUR SUPPORT!

Key Staff for SGPWA Contract:

Education Programs Manager - Heidi Ortloff

Education Programs Lead - Gabriela Preciado

