

SGPWA/IERCD 2024-25 Water Conservation Programming Partnership

8/13/24





2024-2025 Projections

Classroom Programs

Projected: 66

Students Impacted

Projected: 2,000

Schools

Projected: >50% of campuses

Workshops

Projected: 4

Community Events

Projected: 4

Water Audits

Projected: At least 10 Homes Audited







2024-25 Contract Kick-off: K-12 Summer Programs

Strategic outreach throughout SGPWA service area has led to facilitation of initial K-12 programs for six classrooms on two campuses:

- Hemmerling Elementary
- Banning Community Center

2024-25 Contract Detail: IERCD anticipates scheduling an additional 60 K-12 classroom program for a total of **66** funded under this contract, impacting approximately **2,000** students and their families.





2024-25 K-12 Program Updates

Focus: maximizing impact of water conservation messaging in classrooms; increasing familiarity with SGPWA mission and value through consistent branding in all materials and outreach

Updates: New pre/post-program and presentation templates, branded to match SGPWA colors/logo; updated content quizzes to understand adaptive management needs in presentation content and approach

Outreach: all updated content posted on Conservation Connection at iercd.org; all new branded outreach used in 22 campuses throughout SGPWA's service area



Trace the word: Aqueduct: A special structure built to carry water from one place to another, using pipes, ditches, canals, tunnels, or more. Try to write it on your own! Condensation: A part of the water cycle where H₂O Trace the word: changes from a gas (called water vapor) to a liquid. Condensation happens when water in the air gets cold and collects together into tiny drops of Try to write it on your own! magine you have a cold alass of water on a hot dav. After a little while outside of the glass. That's condensation!

2024-25 Contract: WORKSHOPS

2024-25: **Four** workshops projected throughout SGPWA's service area

Similar to the flyer shown at right, workshops will feature practical water conservation guidance/
SGPWA value and function messaging, increasing community awareness of the Association and actions connected to effective water conservation

Workshops to be conducted in coordination with community partners/locations; projected to impact >200 community members



FREE FOOD!

FREE PLANTS!

FREE TOUR!

SATURDAY, JUNE 17TH 10 AM - 12 PM

Keep your plants alive while saving water!

5370 Riverview Dr, Jurupa Valley, CA 92509





2024-25 Contract: Community Events

Four events anticipated in 2024-25 where IERCD will represent SGPWA in a brand-forward way, including clothing, booth set-up, and messaging to community members. Over **1,000** community members estimated to be impacted.

IERCD tracks outreach based on actual connection with community members (rather than total event attendance); projected impact numbers are people who have received SGPWA messaging and value in some format.

2024-25 outreach events are not fully determined or fixed; flexible contract will allow for changes as the year progresses, based on SGPWA priorities and event impact





2024-25 Contract: Water Audits

New proposed contract element this year; IERCD to continue development of indoor/outdoor water audit process available for SGPWA community members, designed to identify water waste; translate it into gallons and dollars lost per day; and identify options to address loss alongside possible financial help.

Pilot year, requiring program development and creation of suite of documents (assessment forms, outreach, risk management, surveys); evaluation and adaptive management based on participant response.

At least 10 full surveys completed including post-assessment consult to incentivize homeowner action.







Thank you for your support!





Key Staff for SGPWA Contract:

Ed Programs Lead, Gabriela Preciado Conservation Educator, Shari Tindall



MONTHLY REPORT: JULY2024

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SUMMER SCHOOL PROGRAMS:

This month the IERCD Education Department presented six Water Conservation Programs on behalf of the San Gorgonio Pass Water Agency. Four programs took place at Hemmerling Elementary in Banning during the school's summer sessions with students ranging from first to fourth grade. The last two summer programs took place at the City of Banning Community Center. Each year the City of Banning Parks and Recreation Department, Recreation Division organizes its popular Summer Adventure Day Camp for students enrolled in Banning Unified School District's schools. Therefore, the Summer Day Camp students ranged from first to fifth grade.



Since it is summer the Team decided to have fun and have the campers play a water game. The student's goal was to fill a cup with as much water as they could using a sponge. The Team separated the campers into two groups by age. The students stood in a line with the first person picking up a very drenched sponge and having to pass it to the person behind them only by passing the sponge over their heads, guaranteeing each student getting a splash of water. They had so much fun! We conducted the activity outside the City of Banning Community Center's grassy field insisting on the program's message that water conservation can be fun!

WORK COMPLETED FOR JULY

Task	School/ Organization	Number of Programs	Grade:	Students Reached
In-Person Classroom Presentation	Hemmerling Elementary, Banning	4	1st-4th	65
In-Person Classroom Presentation	City of Banning Parks and Rec Dept.	2	1st-5th	35

PROJECTED WORK FOR AUGUST

Banning Unified School District schools will resume classes on August 8th. Beaumont Unified School District schools will begin the school year on August 10th. The Education Department will begin outreach during the first weeks of August to ensure teachers have sufficient time to arrange their water lessons with a companion visit, presentation, and hands-on activity from the IERCD on behalf of the SGPWA. The Education Department is currently planning its attendance at the upcoming Stagecoach Days community event in Banning that will take place in September.