



San Geronio Pass Water Agency

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# **STRATEGIC PLAN UPDATE**

June 2023

# Strategic Planning Development

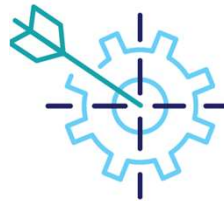
- Mission
- Vision
- Values
- TOWS Analysis
- Key Topic Areas



# Planning Elements



Strategic Themes  
by Topic Areas



Goal Setting for  
the Strategic  
Themes



Objectives  
Development



# Mission

San Geronio Pass Water Agency supports the region's quality of life through sustainable water management.







# Vision

San Geronio Pass Water Agency aims to provide water security that meets the regional needs of an evolving landscape, transcending boundaries to work toward common goals, create synergy through collaboration and ensure an adequate water supply today and in the future.



# Values

- 💧 Collaborative
- 💧 Reliable
- 💧 Responsive
- 💧 Innovative

- 💧 Accountable
- 💧 Trustworthy
- 💧 Sustainable
- 💧 Forward-focused





# Key Topic Areas: Overarching Goals



Water Supply &  
Stewardship



Personnel



Infrastructure &  
System Reliability



Regional Leadership,  
Industry Relationships  
& Collaboration



Finance



Public  
Engagement

# Water Supply & Stewardship

Adapt to the current and future water landscape, supporting the region's long-term needs by diversifying the local supply portfolio and promoting water sustainability.





# Infrastructure & System Reliability

Ensure a reliable delivery system that advances efficiency and resiliency through repairs and improvements, new facilities, land acquisition, strategic stakeholder collaboration, and cutting-edge technologies.





# Finance

Sustain long-term financial stability through thoughtful planning and innovative practices, such as water sales, transfers and agreements, grant opportunities, partnerships, and infrastructure investments, while maintaining fiscal accountability.



# Governance

Serve the public with dedication, determination, transparency, collaboration and a commitment to expanding knowledge.



# Personnel

Position the agency for long-term success by developing and growing a supportive, welcoming and collaborative environment that attracts and retains devoted employees.







# **Regional Leadership, Industry Relationships & Collaboration**

Maintain, foster and expand collaboration with local, regional, state and federal partners to develop strategic solutions to water supply challenges and opportunities.

# Public Engagement

Engage and educate the public in a meaningful way that generates a greater understanding of the agency's role in water supply sustainability and the importance of conservation.

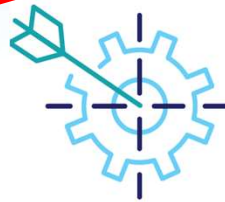




# Strategic Plan Process & Next Steps



Strategic Themes  
by Topic Areas



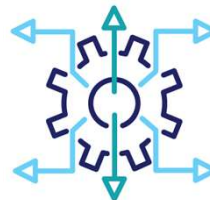
Goal Setting for the  
Strategic Themes



Uniting the Team &  
Partners



Defining Strategic  
Objectives



Connecting  
Objectives to Action



Action Plans