SAN GORGONIO PASS WATER AGENCY 1210 Beaumont Avenue Beaumont, California 92223 Minutes of the Water Conservation and Education Committee June 8, 2021

IN AN EFFORT TO PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AND IN ACCORDANCE WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20, THIS MEETING WAS HELD VIA ZOOM.

Committee Members Present:

Ron Duncan, Chair Chander Letulle, Member - Absent Robert Ybarra, Member

Staff Present:

Lance Eckhart, General Manager Cheryle Stiff, Executive Assistant

- 1. Call to Order and Flag Salute: The scheduled meeting of the San Gorgonio Pass Water Agency Water Conservation and Education Committee was called to order by Committee Chair Duncan by conferencing/video, at 1:30 pm, June 8, 2021. Crystal Valenzuela (IERCD) led the Committee in the Pledge of Allegiance.
- 2. Adoption and Adjustment of the Agenda. The Agenda was adopted as published.
- **3. Public Comment:** There were no other members of the public who wished to address the committee at this time.
- 4. Approval of the Minutes of the April 14, 2021 Committee Meeting. Director Ybarra moved, seconded by Director Duncan, that the minutes of the April 14, 2021 committee meeting be approved. Motion passed 2-0, with Director Letulle absent.
- 5. Status Report on IERCD Programs and Review of IERCD Proposal: Mandy Parks (District Manger – IERCD) Explained the function of IERCD, as well as the partnership history between SGPWA and IERCD. She presented on past programming, and the potential continuance of the program and proposed curriculum. The 2021-22 proposed budget is projected to be \$30k. During her presentation she answered questions from the committee members. Director Duncan noted the excellent job that IERCD has been doing. Crystal Valenzeula (Community Engagement Specialist) reported on the Social Media content, noting that impressions have increased by 44.3% and engagements have increased by 184%. Director Duncan remarked that the Committee will forward the contract to the Board for approval.

San Gorgonio Pass Water Agency Water Conservation & Education Workshop June 8, 2021 Page 2

- 6. Update on Pass Area Citizen's Water Academy: General Manager Eckhart stated that he has spoken with local water retailers in regards to a water academy and the response was not supportive for this year. In addition, he spoke with Ms. DeGrave of DeGrave Communication and she informed him that they have not put on a water academy, but that they specialize in support for events. He noted that it would take a lot of work to start a program with other water retailers that seem to have a heavy load this year.
- 7. Adjournment. The Water Conservation and Education Workshop of the San Gorgonio Pass Water Agency was adjourned by Chair Duncan at 2:31 pm.

Draft - Subject to Committee Approval Lance Eckhart, Secretary to the Board cms