

SAN GORGONIO PASS WATER AGENCY
1210 Beaumont Avenue
Beaumont, California 92223
Minutes of the
Water Conservation and Education Committee
April 14, 2021

IN AN EFFORT TO PREVENT THE SPREAD OF COVID-19
(CORONAVIRUS), AND IN ACCORDANCE WITH THE GOVERNOR'S
EXECUTIVE ORDER N-29-20, THIS MEETING WAS HELD VIA ZOOM.

Committee Members Present:

Ron Duncan, Chair
Chander Letulle, Member
Robert Ybarra, Member

Staff Present:

Lance Eckhart, General Manager
Cheryle Stiff, Executive Assistant

1. **Call to Order and Flag Salute:** The scheduled meeting of the San Gorgonio Pass Water Agency Water Conservation and Education Committee was called to order by Committee Chair Duncan by conferencing/video at 1:30 pm, February 10, 2021. Committee Chair Duncan led the Pledge of Allegiance.
2. **Adoption and Adjustment of the Agenda.** The Agenda was adopted as published.
3. **Public Comment:** There were no other members of the public who wished to address the Committee at this time.
4. **Approval of the Minutes of the November 12, 2020 Committee Meeting.** Director Letulle moved, seconded by Director Ybarra, that the Minutes of the February 10, 2021 Committee meeting be approved. Motion passed 3-0.
5. **Status Report on IERCD Programs:** Jasmine Orozco Clark (IERCD Education Coordinator) provided a report on the educational programs that have been completed, and a projection of work to be finalized by the end of the Fiscal year. She stated that IERCD has been involved on the Flume video project and did storyboard support. Ms. Clark reported on Google Forms Survey regarding the educational program. The response from the teachers was favorable. She stated that an online presentation could be arranged for the Committee and staff to attend. Crystal Valenzuela (Community Engagement Specialist) noted that she is in the development stage of Regional Careers in Water for the Agency. She will be following up with staff and board members for their potential involvement. Ms. Valenzuela reported on the social media content that she posted, including the upcoming Urban Water

Management Plan Public Hearing. She also reported on the number of impressions and engagement for the social media posts. The Committee was impressed by the numbers that she reported.

6. **Pass Area Citizen's Water Academy:** A staff report and a draft contract with DeGrave Communication Inc. were included in the agenda packet. Director Letulle stated that he is proposing that the Agency provides to the community a new program. The purpose of having a Pass Area Citizen's Water Academy (Academy) is for the Agency to have a leadership role. The Academy would inform, educate, and engage Pass area citizens and community leaders. We would work with each of the water retailers to develop a series of water education presentations. The presentations would include content about each water retailer (background, board, service area, etc.) and designated content (basins, groundwater recharge, conservation, recycled water, etc.). Director Letulle introduced Liselle DeGrave and Rachel McGuire to talk about the proposal. Ms. DeGrave provided background on DeGrave Communications. Ms. McGuire spoke about the research and the approach of putting the Academy together. Ms. DeGrave reviewed with the Committee the scope of services and the cost for the services not to exceed \$50k without written approval. General Manager Eckhart noted that this type of project would be labor-intensive, especially with only 1-2 staff members doing the work. Ms. DeGrave stated that she would submit to staff a list of references. Chair Duncan thanked Ms. DeGrave and Ms. McGuire for their presentation. Chair Duncan requested that General Manager Eckhart make phone calls to other agencies that currently have this type of program and speak to them about their perspective on the program. Chair Duncan also requested that General Manager Eckhart contact the Agency's water retailers and inquire about their level of interest.
7. **Adjournment.** Chair Duncan adjourned the Water Conservation and Education Workshop of the San Geronio Pass Water Agency at 3:09 pm.

Draft - Subject to Committee Approval
Lance Eckhart, Secretary to the Board
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