

SAN GORGONIO PASS WATER AGENCY
1210 Beaumont Avenue
Beaumont, California 92223
Minutes of the
Water Conservation and Education Committee
March 14, 2019

Committee Members Present:

Mike Thompson, Chair
Steve Lehtonen
Blair Ball (arrived 1:30 pm)

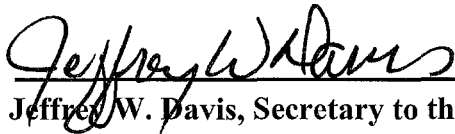
Staff Present:

Jeff Davis, General Manager

1. **Call to Order:** The scheduled meeting of the San Gorgonio Pass Water Agency Water Conservation and Education Committee was called to order by Committee Chair Thompson in the Agency Conference Room, 1210 Beaumont Avenue, Beaumont, California, at 1:30 pm, March 14, 2019.
2. **Adoption and Adjustment of the Agenda.** The Agenda was adopted as published.
3. **Public Comment:** There were no members of the public present who wished to address the Committee at this time.
4. **Approval of the Minutes of the January 10, 2019 Meeting.** Director Lehtonen moved, seconded by Director Thompson, that the minutes of the January 10, 2019 committee meeting be approved. Motion passed 2-0, with Director Ball not yet arrived.
5. **Status Report on IERCD Programs.** A copy of an email from Jasmine Orozco and a January monthly report from IERCD were included in the agenda package. The Committee reviewed the report and was pleased with the continued progress of IERCD and their training programs. It was suggested that General Manager Davis provide the Agency's social media handles to Jasmine so that they could be included on a slide in the presentation so that students could follow the Agency if desired. General Manager Davis replied that he would do this.
6. **Discussion of Social Media Campaign.** The Committee is pleased at the progress the Agency is making, as well as its posts. The Committee proposed doing a post on the groundwater model, with a photo of the model and a sentence indicating that the Agency is partnering with local schools to educate students about groundwater. The Agency should make it clear in the post that we are not trying to sell anything. General Manager Davis will work with Casimir to make this happen.

7. **Discussion of State of the Water Supply Event.** The Committee expressed some concern about what the Agency's message for this event would be at this time, given the transient state of the water rate process and the California WaterFix. After discussion, it was the consensus of the Committee to postpone this event to the Fall, in hopes that some issues will clear up by that time and that a clearer message could be conveyed at the event. It was also suggested that the event could be combined with a dedication or grand opening of the Agency's recharge facility nearing completion. The Committee will continue to discuss this issue. Some ideas for the event are to present the past, present, and future of water supply in the Pass, to focus on the recharge facility as a focal point, and to emphasize that the Agency is filling the water supply gap in the Pass through its actions. These are potential themes that can be discussed at the next meeting. With the consensus to postpone the event, the Committee decided to cancel the April meeting and to hold the next Committee meeting in May.

8. **Adjournment.** Chair Thompson adjourned the meeting at 2:15 pm.



Jeffrey W. Davis, Secretary to the Board