

**SAN GORGONIO PASS WATER AGENCY**  
**1210 Beaumont Avenue**  
**Beaumont, California 92223**  
**Minutes of the**  
**Water Conservation and Education Committee**  
**March 31, 2017**

**Committee Members Present:**

Mike Thompson, Chair  
Blair Ball  
Steve Lehtonen

**Staff Present:**

Jeff Davis, General Manager

1. **Call to Order:** The scheduled meeting of the San Gorgonio Pass Water Agency Water Conservation and Education Committee was called to order by Committee Chair Thompson in the Agency Conference Room, 1210 Beaumont Avenue, Beaumont, California, at 1:30 pm, March 31, 2017.
2. **Applications and Petitions:** There were no members of the public present who wished to address the Committee at this time.
3. **Review of Education Programs by Inland Empire Resource Conservation District.** General Manager Davis reviewed the Resource Conservation District's most recent monthly progress report with the Committee and explained the Agency's contract with them. He presented the IERCD's 2<sup>nd</sup> grade Prezi to the Committee, noting that the District has several of these presentations for different grade levels. He also reminded the Committee that this is one of the Demand Management Measures (DMM's) identified in the Agency's urban water management plan. No action was taken.
4. **Discussion of Inland Solar Challenge.** Information on the event and an invitation to sponsor were included in the agenda package. The Committee discussed the event and the sponsorship opportunity. Director Thompson moved, seconded by Director Ball, to bring this item to the Board for consideration without an endorsement from the Committee. The measure passed 2-0-1, with Director Lehtonen abstaining.
5. **Discussion of Supporting the San Gorgonio Pass Water Alliance's Conservation Contest for Fifth Graders.** Director Thompson explained the Alliance's planned conservation contest for fifth grade classes in the region. The contest would be to put together a logo and slogan for the Alliance with a water conservation theme. The winning class would get movie tickets and colored pencils, with the winning

teacher getting a gift card. The winning logo and slogan would be used on the Alliance's web site. The approximate cost would be just over \$500. The Alliance is discussing how this would be funded. No action was taken.

6. **Topics for Future Agendas.** The Committee discuss the possibility of using new technology, including social media, to get a conservation message across to the public. It also discussed bringing a potential retrofit program to the Committee at a future meeting.
7. **Announcements.** The Committee asked General Manager Davis to schedule the next meeting for late May.
8. **Adjournment.** Chair Thompson adjourned the meeting at 2:25 pm.

  
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Jeffrey W. Davis, Secretary to the Board