

SAN GORGONIO PASS WATER AGENCY
1210 Beaumont Avenue, Beaumont, CA
Water Conservation and Education
Committee Meeting
Agenda
November 12, 2020 1:30 p.m.

IN AN EFFORT TO PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AND IN ACCORDANCE WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20, **THERE WILL BE NO PUBLIC LOCATION FOR ATTENDING THIS BOARD MEETING IN PERSON.** MEMBERS OF THE PUBLIC MAY LISTEN AND PROVIDE PUBLIC COMMENT TELEPHONICALLY BY CALLING THE FOLLOWING NUMBER:
669-900-6833 Meeting ID: 845 4608 9692
OR VIA ZOOM. MEETING ID: <https://us02web.zoom.us/j/84546089692>

- 1. Call to Order and Flag Salute**
- 2. Adoption and Adjustment of the Agenda**
- 3. Public Comment:** Members of the public may address the Board at this time concerning items relating to any matter within the Agency's jurisdiction. To comment on specific agenda items, please complete a speaker's request form and hand it to the board secretary. Speakers are requested to keep their comments to no more than five minutes. Under the Brown Act, no action or discussion shall take place on any item not appearing on the agenda, except that the Board or staff may briefly respond to statements made or questions posed for the purpose of directing statements or questions to staff for follow up.
- 4. Approval of Minutes of October 8, 2020 Committee Meeting* (p. 2)**
- 5. Inland Empire Resource Conservation District (IERCD) Update on Conservation and Education Partnership* (p. 4)**
- 6. Adjournment**

***Information included in Agenda Packet**

(1) Materials related to an item on this Agenda submitted to the Board of Directors after distribution of the agenda packet are available for public inspection in the Agency's office at 1210 Beaumont Avenue, Beaumont during normal business hours. (2) Pursuant to Government Code section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Board less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Agency's office, located at 1210 Beaumont Avenue, Beaumont, California 92223, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Web site, accessible at: www.sgpwa.com (3) Any person with a disability who requires accommodation in order to participate in this meeting should telephone the Agency (951 845-2577) at least 48 hours prior to the meeting in order to make a request for a disability-related modification or accommodation.

SAN GORGONIO PASS WATER AGENCY
1210 Beaumont Avenue
Beaumont, California 92223
Minutes of the
Water Conservation and Education Committee
October 8, 2020

IN AN EFFORT TO PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AND IN ACCORDANCE WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20, **THERE WILL BE NO PUBLIC LOCATION FOR ATTENDING THIS BOARD MEETING IN PERSON.** MEMBERS OF THE PUBLIC MAY LISTEN AND PROVIDE PUBLIC COMMENT TELEPHONICALLY BY CALLING THE FOLLOWING NUMBER: 669-900-6833 OR VIA ZOOM. MEETING ID: 897 6966 1756
<https://us02web.zoom.us/j/89769661756>

Committee Members Present:

Mike Thompson, Chair
Blair Ball
Steve Lehtonen

Staff Present:

Lance Eckhart, General Manager
Cheryle Stiff, Executive Assistant

1. **Call to Order and Flag Salute:** The scheduled meeting of the San Gorgonio Pass Water Agency Water Conservation and Education Committee was called to order by Committee Chair Thompson by conferencing/video, at 1:30 pm, October 8, 2020. Director Thompson led the Committee in the Pledge of Allegiance.
2. **Adoption and Adjustment of the Agenda.** The Agenda was adopted as published.
3. **Public Comment:** There were no other members of the public who wished to address the committee at this time.
4. **Approval of the Minutes of the August 13, 2020 Meeting.** Director Lehtonen moved, seconded by Director Ball, that the minutes of the August 13, 2020 committee meeting be approved. Motion passed 3-0.
5. **Status Report on IERCD Programs. a.)** Jasmine Orozco Clark, Education Coordinator - IERCD, presented a PowerPoint presentation on the virtual water education outreach program that became necessary due to COVID-19; she outlined what this year's program will entail. In addition, she spoke on a regional career in water presentation for SGPWA area that would be geared to students. The Directors were pleased as to how the program is progressing, and were receptive to the regional career in water aspect. **b.)** Crystal Valenzuela provided a PowerPoint presentation on the Agency's Social Media accounts. She

spoke on the transition from SGPWA staff to IERCD staff. Other topics that she spoke on included future elevation on the social media platforms (bringing in more followers and more engagement), content ideas, and how to improve analytics. There was discussion as to board members commenting and or responding to a post and the potential of the public interpreting the responses as a serial meeting. General Manager Eckhart will discuss this issue with counsel. Overall, the Committee was very pleased with the Social Media content.

6. **Discussion of Committee Meeting Schedule.** General Manager Eckhart noted that in the past the committee has met intermittently. It may be appropriate at this time to meet on a semi-regular basis as in the past, which would be every other month. He suggested not scheduling meetings on a day/time that would conflict with IERCD's meetings, allowing IERCD to participate in this committee's meetings. The Committee was in agreement with meeting every other month, either on a Wednesday or Thursday at 1:30 p.m. Staff will coordinate with IERCD and report back to the Committee.
7. **Adjournment.** Chair Thompson adjourned the meeting at 2:19 pm.

Draft - Subject to Board Approval

Lance Eckhart, Secretary to the Board

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