

SAN GORGONIO PASS WATER AGENCY
1210 Beaumont Avenue, Beaumont, CA
Water Conservation and Education
Committee Meeting
Agenda
October 8, 2020 1:30 p.m.

IN AN EFFORT TO PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AND IN ACCORDANCE WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20, **THERE WILL BE NO PUBLIC LOCATION FOR ATTENDING THIS BOARD MEETING IN PERSON.** MEMBERS OF THE PUBLIC MAY LISTEN AND PROVIDE PUBLIC COMMENT TELEPHONICALLY BY CALLING THE FOLLOWING NUMBER:
669-900-6833 OR VIA ZOOM. MEETING ID: 897 6966 1756
<https://us02web.zoom.us/j/89769661756>

- 1. Call to Order and Flag Salute**
- 2. Adoption and Adjustment of the Agenda**
- 3. Public Comment:** Members of the public may address the Board at this time concerning items relating to any matter within the Agency's jurisdiction. To comment on specific agenda items, please complete a speaker's request form and hand it to the board secretary. Speakers are requested to keep their comments to no more than five minutes. Under the Brown Act, no action or discussion shall take place on any item not appearing on the agenda, except that the Board or staff may briefly respond to statements made or questions posed for the purpose of directing statements or questions to staff for follow up.
- 4. Approval of Minutes of August 13, 2020 Committee Meeting* (p. 2)**
- 5. Status Report on IERCD Programs**
 - a. Update on Education Programs**
 - b. Update on Social Media for Agency**
- 6. Discussion of Committee Meeting Schedule**
- 7. Adjournment**

***Information included in Agenda Packet**

(1) Materials related to an item on this Agenda submitted to the Board of Directors after distribution of the agenda packet are available for public inspection in the Agency's office at 1210 Beaumont Avenue, Beaumont during normal business hours. (2) Pursuant to Government Code section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Board less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Agency's office, located at 1210 Beaumont Avenue, Beaumont, California 92223, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Web site, accessible at: www.sgpwa.com (3) Any person with a disability who requires accommodation in order to participate in this meeting should telephone the Agency (951 845-2577) at least 48 hours prior to the meeting in order to make a request for a disability-related modification or accommodation.

SAN GORGONIO PASS WATER AGENCY
1210 Beaumont Avenue
Beaumont, California 92223
Minutes of the
Water Conservation and Education Committee
August 13, 2020

Committee Members Present:

Mike Thompson, Chair
Blair Ball
Steve Lehtonen

Staff Present:

Lance Eckhart, General Manager

1. **Call to Order and Flag Salute:** The scheduled meeting of the San Gorgonio Pass Water Agency Water Conservation and Education Committee was called to order by Committee Chair Thompson in the Agency Board Room, 1210 Beaumont Avenue, Beaumont, California, at 1:30 pm, August 13, 2020. Director Thompson led the Committee in the Pledge of Allegiance.
2. **Adoption and Adjustment of the Agenda.** The Agenda was adopted as published.
3. **Public Comment:** There were no other members of the public who wished to address the committee at this time.
4. **Approval of the Minutes of the March 12, 2020 Meeting.** Director Lehtonen moved, seconded by Director Ball, that the minutes of the March 12, 2020 committee meeting be approved. Motion passed 3-0.
5. **Status Report on IERCD Programs.** Copies of the April 2020 and July 2020 Water Conservation Programs Reports from IERCD were included in the agenda package. IERCD District Manager Mandy Parkes and Education Coordinator Jasmine Orozco were in attendance. Ms. Orozco reviewed the reports with the committee. Ms. Parkes spoke on COVID-19 issues and mandatory distancing learning within the San Bernardino and Riverside counties school districts, and the need for virtual content within the schools. She discussed with the committee the contract renewal for the water conservation public outreach programs for the 2020-21 academic year. The contract is basically doing the same curriculum as before, but with utilizing social distance learning in order to deal with the COVID-19 issue. After discussion, the Committee requested staff to bring this item to the Board for discussion and possible action at the August 17th Board meeting.

6. **Discussion of Social Media Campaign.** General Manager Eckhart informed the Committee that the employee heading up the social media platform handed in her resignation. The Committee spoke to Ms. Parkes and Ms. Orozco on IERCD's experience with social media. After a lengthy discussion, the Committee requested Ms. Parkes and Ms. Orozco to attend the next Board meeting for discussion on the potential of heading up the Agency's social media platforms. Ms. Parkes was appreciative of the opportunity.

7. **Discussion of Media Campaign for Water Awareness Related to the Whitewater Flume.** The Committee discussed the recent devastating Apple fire that affected the communities of Cherry Valley, Banning, and Banning Heights, and also the damage that occurred to the Flume. Director Ball suggested producing a short film documenting the Flume and the 2020 fire damage. After discussion, the Committee requested staff to look into the cost of producing a video and to report back to the Board in the near future.

8. **Adjournment.** After deciding that there will be no meeting next month, Chair Thompson adjourned the meeting at 2:43 pm.

Draft - Subject to Board Approval _____

Lance Eckhart, Secretary to the Board

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