

SAN GORGONIO PASS WATER AGENCY
1210 Beaumont Avenue
Beaumont, California 92223
Minutes of the
Water Conservation and Education Committee
November 8, 2018

Committee Members Present:

Mike Thompson, Chair
Steve Lehtonen

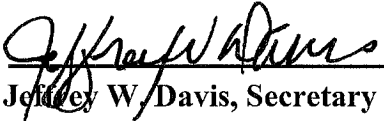
Staff Present:

Jeff Davis, General Manager

1. **Call to Order:** The scheduled meeting of the San Gorgonio Pass Water Agency Water Conservation and Education Committee was called to order by Committee Chair Thompson in the Agency Conference Room, 1210 Beaumont Avenue, Beaumont, California, at 1:51 pm, November 8, 2018.
2. **Adoption and Adjustment of the Agenda.** The Agenda was adopted as published.
3. **Public Comment:** There were no members of the public present who wished to address the Committee at this time.
4. **Approval of the Minutes of the August 9, 2018 Meeting.** Director Lehtonen moved, seconded by Chair Thompson, that the minutes of the August 9, 2018 committee meeting be approved. Motion passed 2-0, with Director Ball absent.
5. **Review of September Report from IERCD.** A copy of the report was included in the agenda package. General Manager Davis passed out a copy of the October report as well, which was received earlier in the day. The Committee was pleased with the number of programs that have been contracted for to date this year.
6. **Discussion of How Best to Use Groundwater Models in High Schools.** General Manager Davis reviewed IERCD's plan to develop a users manual and then to meet with faculty at each of the three high schools in training sessions on the models. The training sessions would likely be in January. The Committee liked the plan and requested to see a copy of the manual when it is complete.
7. **Discussion of Initiation of Social Media Campaign.** General Manager Davis reviewed the background of the student he has chosen to be an intern for the Agency and asked for direction from the Committee as to what the first tasks for the intern might be upon beginning work at the Agency. The Committee indicated that the highest priority would be to build a Facebook page that would include key information about the Agency, and then to open

Twitter and Instagram accounts that would be correlated with the Facebook page and have similar names. Chair Thompson asked if he could work directly with the intern and General Manager Davis replied that he could, so long as General Manager Davis is present to monitor the direction and work load. General Manager Davis indicated that there is a chance that the intern could begin before the end of the year, although there are some issues that need to be worked out to finalize the agreement.

8. **Discussion of State of the Water Supply Event.** General Manager Davis indicated that he had recently attended a board meeting of Pass EDA, a public-private partnership dedicated to the economic well-being of the region, and that the Pass EDA board is interested in doing an event on the regional water supply in Spring. He noted that this could provide opportunities for a joint event or a sponsorship from Pass EDA. The Committee was favorable on the concept and recognized that it could provide additional open doors to the Agency for its public relations effort. General Manager Davis replied that he will bring a potential membership in Pass EDA to the Board for consideration in the near future, and that the Committee will consider how to make the event workable as a joint event or co-sponsorship with Pass EDA.
9. **Adjournment.** Chair Thompson adjourned the meeting at 2:44 pm.



Jeffrey W. Davis, Secretary to the Board