

SAN GORGONIO PASS WATER AGENCY
1210 Beaumont Avenue
Beaumont, California 92223
Minutes of the
Water Conservation and Education Committee
February 22, 2018

Committee Members Present:

Mike Thompson, Chair
Blair Ball (arrived at 1:34)
Steve Lehtonen


Staff Present:

Jeff Davis, General Manager
Cheryle Stiff, Executive Assistant

1. **Call to Order:** The scheduled meeting of the San Gorgonio Pass Water Agency Water Conservation and Education Committee was called to order by Committee Chair Thompson in the Agency Conference Room, 1210 Beaumont Avenue, Beaumont, California, at 1:30 pm, February 22, 2018.
2. **Adoption and Adjustment of the Agenda.** The Agenda was adopted as published.
3. **Public Comment:** There were no members of the public present who wished to address the Committee at this time.
4. **Minutes of the November 9, 2017 Committee Meeting.** A copy of the minutes was included in the agenda package. Director Lehtonen moved, seconded by Chair Thompson, to approve the minutes of the November 9 meeting. The motion passed 2-0, with Director Ball not having arrived yet.
5. **Review of IERCD October and November Reports.** A copy of the reports for October and November were included in the meeting agenda package, and copies of the December and January reports were passed out by General Manager Davis, having been received after the agenda package was sent out. General Manager Davis reviewed the monthly reports with the Committee, noting that the Committee had taken an interest in the IERCD work and wanted to follow it more closely. The report showed that the IERCD has made 22 presentations this year (through January), out of a total of 43 maximum per the agreement. The reports also showed that the IERCD has completed one of the teacher workshops, with another scheduled for March 1.
6. **Consideration of IERCD Proposal Regarding Groundwater Models.** A copy of the proposed addendum was included in the agenda package, without a price. During the meeting, General Manager Davis received an email with a price--\$6,750 for the first year. After discussion, Director Ball moved, seconded by Director Lehtonen, to bring the proposal to the Board for discussion and possible action after a demonstration by the IERCD of the

groundwater model, similar to a presentation from the IERCD that would train teachers to use the model. The Committee directed General Manager Davis to request that the IERCD perform such a demonstration at the March 12 Engineering workshop.

7. **Consideration of Purchasing up to Four Groundwater Models.** Executive Assistant Stiff reminded the Committee of the costs quoted to her last year—approximately \$1700 per model, with a discount for five or more. Each model requires approximately 3-4 weeks to produce. After discussion, the Committee decided to bring this to the Board for consideration, but only after the demonstration from IERCD mentioned in the previous discussion.
8. **Consideration of Sponsorship of Inland Solar Challenge.** After discussion, Chair Thompson moved, seconded by Director Lehtonen, to recommend a \$2500 sponsorship this year, down from last year's \$4000. It was felt that this would be more in line with what retail water agencies are spending on this event. The motion passed 3-0.
9. **Discussion of Potential Media and Social Media Outreach Efforts.** The Committee discussed this issue again, with Chair Thompson explaining how a social media outreach program would work. It would benefit from ads in local newspapers, but could be developed without such ads. The Committee still has a desire to begin the campaign with such ads. General Manager Davis said that he would ask the retail managers at their next meeting in March what they might recommend to be included in such ads. The Agency could develop a program consisting of a Facebook page and other social media platforms such as Twitter and Instagram. The Committee recognized that such a program could take some time to get off the ground but in the end would benefit the Agency.
10. **Adjournment.** Chairman Thompson adjourned the meeting at 3:17 pm.



Jeffrey W. Davis, Secretary to the Board